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## THE LIPSTICK OUTDOOR FURNITURE SET

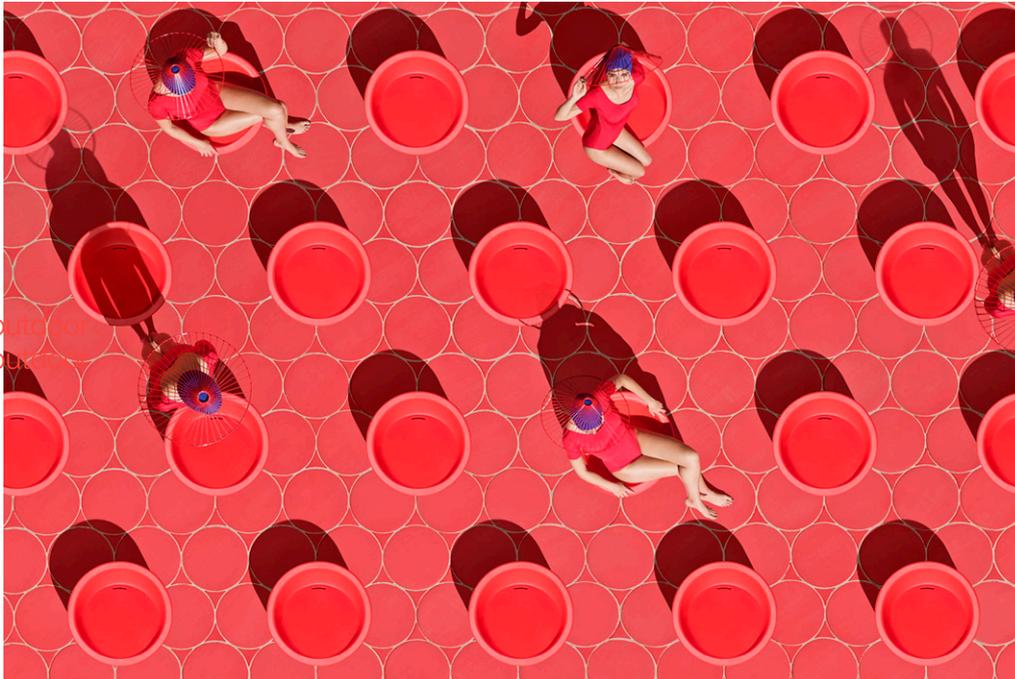
Designed by José A. Gandía-Blasco Canales, 2018.

Fun and good humoured in character the Lipstick collection is one of the most laid back and vibrant of Diabla's designs. For its creation José A. Gandía-Blasco Canales was inspired by an everyday object and at the same time a fetishistic one: the lipstick. A set of furniture that includes an armchair and coffee table with a Pop feel, perfect for providing an outdoor space with an informal, daring and colourful character as well as being very stylish in its own right.

The typical oval form of the ubiquitous cosmetic is specifically evident in the back rest of the armchair, suggesting its source inspiration but at the same time not going overboard. This makes for a marked presence with a unique sensibility: that grabs the attention but is also restrained and elegant. The ideal furnishings for an informal eating space or for serving pre or post dinner drinks, offering multiple options for different compositions: four armchairs arranged in a circle around the central coffee table, two armchairs grouped side by side with the table in between or just a single armchair on its own to highlight a relaxation area using the coffee tables as a foot rest like a chaise-longue.

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The two furniture elements that make up Lipstick can easily adapt to all types of terrain given that they are made from 100% recyclable polyethylene, a material that is especially resistant to and recommended for inclement weather. And given that the collection does not specifically have a summery look it can easily be dressed with cushions or a throw to create an outdoor ambience at other times of the years when the weather is less warm, in fact all year round.

Designed originally for GANDIABLASCO the Lipstick collection now forms part of the Diabla catalogue with new versions available in an unusual and varied colour palette that ranges from neutral tones to more daring ones, such as red and pink.



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## José A. Gandía-Blasco Canales

José A. Gandía-Blasco Canales is the president and artistic director of GANDIABLASCO. He belongs to the second generation at the helm of the company and was responsible for the progressive evolution of the firm during the 90s when it moved into the contemporary design sector and became international. Diabla is the third brand that the company has launched and the most recent. With his imaginative approach and visionary style and its undoubted Mediterranean influence he has, over the years, created numerous furniture and accessories designs both for GANDIABLASCO and for GAN, the second brand belonging to the company specialising in textile articles. He is also behind the creation of a significant number of the Diabla collection pieces, including the 356 and Clip series as well as the Picnic and Clack! chairs.



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## A NEW BRAND WITH HUGE EXPERIENCE BEHIND IT

DIABLA is a new brand of outdoor furniture, accessories and complementary items. The designs are typically casual, original and creative, with new formulas for enjoying outdoor living in all kinds of settings and at any time of year. DIABLA is a brand with an inspiring attitude that offers creative ideas for stylish settings. The bold, colourful designs not only contribute something new, they are also the expression of new lifestyles.

DIABLA is the third GANDIABLASCO brand, a new business adventure backed by this prestigious firm with close to eight decades of experience in the domestic and international contemporary design sector. The collections are developed with the support of resources and expertise accumulated by GANDIABLASCO in terms of the design, production and development culture that prevails in the business. The company entrusted the leadership of this new project to architect and designer Sara Romero, founding partner of the Romero Vallejo studio.

Diabla has its own online shop [www.diablaoutdoor.com](http://www.diablaoutdoor.com) where its products can be purchased as well as the usual sales points of GANDIABLASCO.

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